

Table of Content

Welcome to Merseburg	2
Location Factors	3
Merseburg: An Economic Location	3
Merseburg: A Sciences and Technology Location	4
Municipal Economic Promotion Office	5
Economic promotion in Merseburg	5
Financial Assistance for Entrepreneurs	6
Enterprise Zone Merseburg-North	7
Enterprise Zone Airpark Merseburg	8
Enterprise Zone Merseburg-South	9
Enterprise Zone Merseburg/ Geusa.....	10
Residing and Living in Merseburg	11

Welcome to Merseburg

The region around Merseburg is an industrial location which has developed for more than 100 years. The chemicals industry set up and established on a large-scale its businesses in neighboring towns like Schkopau and Leuna. Since the last two centuries, the cathedral and university city of Merseburg has significantly benefited from its position in the Central German economic region and its neighborhood to the before mentioned internationally recognized chemicals locations.

Since the nineties, Merseburg has not only made great efforts to preserve and support already established businesses. It has especially endeavored to increase new business launches of medium-sized enterprises. Therefore, enterprise zones and the required infrastructure were developed in the north and the south of the city. Also the excellent transport connections convinced companies like APK AG - NEWCYCLING OF PLASTICS, ARS - the pipeline service technology company, Buchen Group, GLACONCHEMIE GmbH – The Glycerine Specialist, and Weber Pipeline Constructions GmbH Co.KG., to launch their business in Merseburg.

This positive development was as well significantly influenced by the scientific potential of the *University of Applied Sciences – Hochschule Merseburg*, the *Merseburg Innovation and Technology Centre – mitz* as well as the

Fraunhofer pilot plant center (PAZ) for polymer synthesis and polymer processing at Schkopau ValuePark. Last but not least, due to soft location factors e.g. wide-ranging leisure and recreational facilities, high-quality residential complexes, and public institutions, Merseburg and the region around it count to the industrial core areas of Saxony-Anhalt.

An active economic promotion made Merseburg such a strong future-oriented location. We are keen to further expand industrial and commercial areas – especially in the south of the city. Be a part of it and invest in Merseburg. We will support you.

Jens Bühligen, Lord Mayor



Location Factors

Merseburg: An Economic Location

The cathedral and university town of Merseburg has a current population of about 35.000 inhabitants. The town is an industrial location which has developed over decades. Along with the chemicals locations of Leuna and Schkopau, it is an integral part of the Central German economic region.

Today, the city is marked by positive developments and changes. A lot of small and medium sized enterprises set up their business in five well-developed and conveniently-located industrial and commercial areas. Especially the central geographical location in Europe, making Merseburg an important hub for goods and traffic, contributed to these developments. This locational advantage is writ even larger against the background of the eastward enlargement of the EU.

Motorway connections like the A 9 Berlin-Munich, the A 14 Leipzig-Magdeburg-Hanover, and the A 38, an east-west connection to Göttingen and Kassel, play a special role in this context.

The Erfurt–Leipzig/ Halle high-speed rail line, currently under construction, is furthermore worth to be mentioned.

The international Leipzig/Halle Airport, about 25 km away from Merseburg, is easily reachable due to the well-developed traffic network.



General Location Data

State:	Saxony-Anhalt
District Administration:	Saalekreis
Location:	Central German Triangle of Halle- Leipzig-Merseburg
Elevation:	88 m (289 ft)
Area:	54.73 km ²
Population:	34.993 (31/12/11)
Density:	639 / km ²
Trade tax:	35 %
Real estate tax A:	30 %
Real estate tax B:	41 %
Development Area:	Objective 1, according to Structural Fund regulations of the European Union

Merseburg: A Sciences and Technology Location

Merseburg, a city mainly focussing on the chemicals industry, provides a high concentration of scientific potential:

- University of Applied Sciences – Hochschule Merseburg
- Merseburg Innovation and Technology Centre – mitz
- Fraunhofer pilot plant center (PAZ)
- Polymer Competence Centre Halle-Merseburg (KKZ)
- The European Romanesque Center (ERZ), Associated institute of the Martin Luther University of Halle-Wittenberg



Municipal Economic Promotion Office

Economic promotion in Merseburg

The municipal economic promotion in Merseburg goes beyond traditional initiatives as increasing business launches or supporting local businesses in the expansion of their operations.

In Merseburg, municipal economic promotion means networking, bringing together entrepreneurs for conversation, and establishing contacts. In reference to individual businesses, economic promotion means lowering barriers, fundraising, and brokering real estate for business clients.

Throughout the whole year, the municipal economic promotion team supports a multitude of industrial and handcraft businesses as well as service companies. The latter are more and more coming into focus of our economic promotion team as retail trade faces structural changes.

You will find all the benefits of a modern industrial city in Merseburg, where – at the same time – a lot of authorities are domiciled. For decencies, the population of this region has been living with and on the industry, which enjoys an outstanding acceptance.

In Merseburg, you have short distances. Regardless of whether you need help in financing your projects or applying for authorization, our economic promotion team will support you from the first consultation until the portfolio management. In Merseburg, you are to be provided with optimal conditions.

Merseburg – where the chemistry is right!

Contact:

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Financial Assistance for Entrepreneurs

Merseburg is classified as an assisted area of category A¹ of the State of Saxony-Anhalt.

The data base of the Federal Government gives you a complete and current overview of funding programs of the federation, the states and the European Union. Find relevant information provided by the Federal Government on www.foerderdatenbank.de. For Information on regional programs in Saxony-Anhalt access www.ib-sachsen-anhalt.de.

We are looking forward to inform you and support you in your application.

¹ Small-sized business in this area may receive an aid up to 50 %, medium-sized business up to 40 %, other businesses up to 30 %

Enterprise Zone

Merseburg-North

General information:



The enterprise zone, which is divided into four sections of construction, is situated in the north of the city. It has a direct connection to the A-road *B 91* (Halle – Merseburg – Weißenfels). Via Querfurter Straße you have a direct connection to the *A 38* motorway.

The locational advantages of the enterprise zone Merseburg-North – not far from the chemicals location Schkopau – have convinced numerous entrepreneurs to launch their businesses there. In recent years, more than 60 entrepreneurs have launched businesses on their own premises. About 30 have leased property to set up their business. Two construction sections are already completely reserved. Two other construction sections still offer small and medium sized businesses a few properties available for immediate construction.

Net area:

40.6 hectares entirely developed, 4 construction sites A, C, D, and E
construction sites A and C already entirely reserved

Number of businesses: 92

Occupancy ratio: 94 %

Land still available: ca. 3.4 ha

Size of properties: variable

Prices: negotiable

Planning law:

Land-use-map no. 2, year 2000: representation as industrial building area, final Local-Development-Plan is being in amendment, Permissibility according to Article 33 Federal Building Code

Already opened up for development:

roads, water, sewerage, telecommunication, electricity, and gas

Industries already in the zone:

polymer and metal processing, production plants, building and service industry

Enterprise Zone

Airpark Merseburg

General information:

The enterprise zone *Airpark Merseburg* is conveniently located in the west of the city. Due to the construction of roads, paths and utility services, the former military airbase became a well-developed enterprise zone of more than 200 ha.

The building site is variable in size and shape. According to the Local-Development-Plan no. 6.2, the building site encompasses 69 ha. 39.5 ha of it are available for construction. The Local-Development-Plan 6.3 extends over the parish of Merseburg and Knapendorf and exists as a draft. The planning area is about 67 ha. 38 ha are zoned as industrial building land. The Institute for Federal Real Estate (Bundesanstalt für Immobilienaufgaben) is the owner of the property.

The enterprise zone is directly connected with the feeder road *Querfurter Straße*, leading in 3 km to the *A 38* motorway. The special characteristic of the enterprise zone *Airpark Merseburg* is that there is a commercial airfield for business aircrafts just next to the enterprise zone.

Net area:

About 79 hectares separated into several construction sections, first construction section of 6 ha is entirely developed and most of the land has already been leased, all the rest of the construction sections will be developed as necessary the size of the real estate will be adapted to individual requirements of investors

Number of businesses: 2

Land still available: about 70 ha

Size of properties: 0.5 to 50 ha

Prices: negotiable

Planning law:

Land-use-map no. 2, year 2000: representation as industrial building area,
First part: permissibility according to Article 30 Federal Building Code
Second part: Local-Development-Plan is being elaborated

Already opened up for development:

roads, water, wastewater treatment, electricity and telecommunication

Industries already in the zone:

Chemicals industry, gasket manufacturing

Enterprise Zone

Merseburg-South

General information:

Merseburg places as well emphasis on the development of the enterprise zone in the south of the city. The former industrial area became revitalized by attracting new commercial and industrial development. The A 38 motorway is metaphorically speaking "right in your backyard". Likewise, the motorways A 9 and A 14 as well as two other A-roads are quickly and easily reachable. As the site is located near to the chemicals locations of Leuna and Schkopau, the enterprise zone Merseburg-South is the right place to establish operations. Many companies have already benefited from these advantages. Although already 90 % of the site are occupied, there is still some land available for potential investors.



Net area:

19.3 hectares entirely developed

Number of businesses:

26

Size of properties:

0.5 to 2.4 ha

Prices:

negotiable

Planning law:

Land-use-map no. 2,
year 2000:
representation as
industrial building
area, permissibility
according to Article 34
Federal Building Code

Already opened up for development:

heavy duty roads,
drinking and fire water,
wastewater treatment,
electricity and gas,
telecommunication

Industries already in the zone:

Chemicals industry,
polymer processing,
environmental
engineering, concrete
production, recycling of
building materials,
transport and logistic,
service industry

Enterprise Zone

Merseburg/ Geusa

General information:

In 2008, an infrastructure measure to make the zone more easily accessible was completed. Location factors for already established companies in this enterprise zone have enormously improved since then.

Lands which are still available are commonly marketed by the municipality of Merseburg and the TLG real estate company. The enterprise zone in the western part of Merseburg is easily accessible through main arteries like the A-roads *B 91* and *B 181*. The next connection to the motorway *A 38* is about 2.4 km away.

Net area: 8 hectares

Number of businesses: 13

Land still available: about 3 ha

Size of properties: variable

Prices: negotiable

Planning law:

Land-use-map, year 2006: representation as industrial building area, legally binding local-development-plan from 27 February 2008, permissibility according to Article 30 Federal Building Code, on 9 September 2010 introduced revision procedure for the establishment of a special area for a photovoltaic system outside the core area of the enterprise zone

Already opened up for development: roads, water, wastewater treatment, electricity, telecommunication

Industries already in the zone:

transport and logistic, polymer processing, metal construction, service industry

Residing and Living in Merseburg

The cathedral and university town of Merseburg has become an endearable and liveable city in recent years. As the economy and industry has developed successfully so too has the quality of life improved substantially. Meanwhile, Merseburg has become a green city with a high recreational value. People enjoy living in Merseburg. More and more tourists use the cultural and leisure facilities. In this context, the following facilities shall be mentioned representatively:

Cultural and Leisure Facilities:

- cathedral, castle and chapter house
- Cathedral Treasury, Merseburg Incantations
- Palace Garden and House of the Estates
- churches, museums, galleries
- public library
- sports facilities, fitness centre
- Domstadt cinema
- restaurants, pubs, coffee bars
- recreational park, public parks
- Romanesque Road (Cathedral and Neumarkt Church)
- national Saale-Cycle-Route
- Blue Ribbon, piers and wharfs
- boat trips along the river Saale, water sports activities
- pilgrimage route Via Regia
- active club associations
- International Merseburg Organ days

- annual festivals: Merseburg Palace Festival, Palace-Moat Concerts, Magic Festival, Guggenmusik Festival, Christmas Market inside the courtyard of the palace

Economy and Workforce

- state of the art industrial locations in the region
- various enterprise zones
- well-qualified workforce

Authorities, Institutions and other Facilities

- Deutsche Post, police department and local court
- Public Employment Agency Merseburg and Public employment Agency of the District *Saalekreis*
- municipal and district administration
- medicines
- banks, savings bank, tax authority
- Carl-von-Basedow Hospital

Education

- kindergarten, primary and secondary schools
- high schools
- vocational schools
- University of Applied Sciences Merseburg
- adult education centre